

Safe Bedrooms

A initiative of the Daniel Morcombe Foundation



About Safe Bedrooms

The Daniel Morcombe Foundation's Safe Bedrooms initiative is a suite of resources to educate parents and carers about online grooming. The Daniel Morcombe Foundation recognises that online grooming continues to be a prevalent risk for children and young people. This risk is increasing as the pandemic continues to impact children's daily lives.

In a recent survey of frontline child safety workers and law enforcement professionals globally, 80.4% agreed that instances of online grooming were increasing (Salter & Wong, 2021). Despite the risks, 97% of parents and carers hadn't considered it a danger to their children (ACCCE, 2020).

The resources address this and other myths about online grooming, aiming to ensure that parents and carers are aware of the varied approaches that groomers take, the ways in which they manipulate children and families, the speed at which grooming can occur provides parents and carers with the tools to identify, prevent and importantly, report online grooming.

The resources include videos, infographics, and valuable templates such as a Family Technology Agreement.

This week, the Foundation is expanding the resources to include:

a. Three new videos which tell the story of online grooming. These are:

- **Predators Don't Play Fair** – Children's perspectives of online grooming.
- **Red Flags** – Parents and carer's perspectives of online grooming.
- **Check Mate** – Police perspectives of online grooming.

b. Infographics which explain:

- Healthy and unhealthy relationships
- The stages of grooming
- Different types of groomers.

c. A guide to reporting online grooming. The Daniel Morcombe Foundation is particularly proud of the resource *I think a child is being groomed online. How can I report?* It provides step by step information for anyone concerned about a child to report their concerns and it has been developed collaboratively with Australian Centre to Counter Child Exploitation (ACCCE) and all state and territory police departments.

How You Can Help

1. View and use the resources

Implement our resources with the parents/carers with whom you work. You can view and download all of the resources at <https://bit.ly/3cWM860>

2. Promote

Help us to promote these new resources by sharing them with your colleagues, in newsletters, industry forums and/or through social media. We've included some suggested text below. Don't forget the hashtag **#SafeBedrooms**.

Suggested content to share

The Daniel Morcombe Foundation's Safe Bedrooms initiative includes resource for parents and carers to increase their knowledge and skills around online grooming. By improving our awareness as a community, we can all play our part in keeping kids safe online. Access these new resources at <https://bit.ly/3cWM860> **#SafeBedrooms #KeepingKidsSafe**

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Hashtags

We have created some hashtags you could use: **#SafeBedrooms #KeepingKidsSafe**

References

Salter, M. & Wong, T. (2021). The impact of COVID-19 on the risk of online child sexual exploitation and the implications for child protection and policing. University of New South Wales. Retrieved from <https://www.arts.unsw.edu.au/sites/default/files/documents/eSafety-QCSE-pandemic-report-salter-and-wong.pdf>.

Australian Centre to Counter Child Exploitation. (2020). Online Child Sexual Exploitation: Understanding community awareness, perceptions, attitudes and preventative behaviours. Australian Centre to Counter Child Exploitation. Retrieved from http://accce.prod.ocquia-sites.com/sites/default/files/2021-02/ACCCE_Research-Report_QCE.pdf.